

FOUR YEAR PLAN

BUSINESS ADMINISTRATION

SCHOOL OF BUSINESS

SOUTHERN NAZARENE UNIVERSITY





BUSINESS ADMINISTRATION

ABOUT

The Business Administration degree plan provides academic experience and faith-based development for students in alignment with the overall University mission "To make Christlike disciples through higher education." The Business Administration program is the largest major in the School of Business because it provides flexibility in the learning experience by allowing students to choose business courses of interest as they progress through their program.

Business Administration provides a well-rounded business educational experience, and graduates from this area have obtained jobs in all aspects of business including finance, international business, marketing and management. Additionally, some students have sought other career options such as the FBI, local law enforcement, teaching, and communications, or have continued their education in master's degree programs or law school. Students are encouraged to complete an internship in their junior or senior year(s) to provide real-world job training and fully round out their academic experience.

DEGREE PLAN

***The courses listed are for this specific program and are in addition to the general education courses required for all students. See the General Education brochure or go to snu.edu/gen-ed for more information on those courses.*

01

Ethics and Business Principles
Principles of Marketing
Economics

02

Principles of Accounting I
Principles of Management
Principles of Accounting II
International Business and Ethics
Elective

03

Legal Environment of Business
Business Finance
Elective
Business Communication in a Global Environment

04

Management Information Systems
Business Analytics
Business Policy
Elective



"I chose SNU's business program because there have been some incredible business leaders who have come out of the program. I'm so inspired that the man who created the Bible app (that we all have on our phones!) went through this program. Besides, there are excellent staff members and professors that truly care about you like my man Dr. David Shankle!"

-Brixton Schmitt

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405.491.6359 | ADMISSIONS@SNU.EDU | 6729 NW 39TH EXPRESSWAY | BETHANY, OKLAHOMA 73008 | SNU.EDU