



GRAPHIC DESIGN

FOUR YEAR PLAN

DIVISION OF CULTURAL & COMMUNICATION STUDIES
SOUTHERN NAZARENE UNIVERSITY



GRAPHIC DESIGN

ABOUT

The Graphic Design program at SNU immediately starts you on your path as a creative in the first semester. We introduce the design process, from concept to final product, through courses in basic software application and design theory. Which means you are training yourself to think like a designer. You will have various courses that teach you how to produce the images and concepts used to promote, sell, educate, and inform

our world. Our small class size allows for personal, individual attention throughout the program with a focus on job placement in the field. Our faculty encourage you to develop your own individual design style based on your personal strengths. You are supported by constructive discussion, methods to improve and technique suggestions in group critiques, by design peers and of course, the faculty. We are invested in your success.

DEGREE PLAN

***The courses listed are for this specific program and are in addition to the general education courses required for all students. See the General Education brochure or go to snu.edu/gen-ed for more information on those courses.*

01

Design I
Design Technology
Color Visual Language
Vector and Raster Fundamentals

02

Elementary Spanish I
Typography
Digital Imaging
Elementary Spanish II
Drawing I
Design II

03

Serigraphy
Corporate Identity
Information Design
History of Art and Design
Internship

04

Interactive Web Authoring
Portfolio I (Fall)
Portfolio II (Spring)



“One of my favorite memories in the program was getting to create a cardboard chair in Design II with no tape or glue. It was fun because I was able to work with my friends and we were able to see all of our hard work produce such a cool project when it was complete.”

– Abby Tardibono

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