



# MASS COMMUNICATION

FOUR YEAR PLAN

DIVISION OF CULTURAL & COMMUNICATION STUDIES  
SOUTHERN NAZARENE UNIVERSITY



# MASS COMMUNICATION

## ABOUT

Do you enjoy storytelling? Would you like to be in front of the camera or behind it? The Mass Comm program will help you develop the skills necessary to accomplish these goals. We cover a wide range of practices including hands-on experience

with digital photography, videography, design, and production. Our graduates are making an impact by visually telling the stories of the organizations for which they work all across the world.

## DEGREE PLAN

*\*\*The courses listed are for this specific program and are in addition to the general education courses required for all students. See the General Education brochure or go to [snu.edu/gen-ed](http://snu.edu/gen-ed) for more information on those courses.*

01

Design Technology  
Video Production  
Interviewing Techniques

02

Elementary Spanish I  
Survey of Mass Media  
Digital Photography  
Practicum (1 hr)  
Elementary Spanish II  
News Writing  
Media Law  
Genre Writing

03

Editing  
Practicum (1 hr)  
Studio Recording  
Promotional Strategies  
Interactive Web Authoring  
Social Media Content  
Technical Communication

04

Media Ethics  
Editor Practicum  
Internship  
Publication Design & Production  
Editor Practicum  
Internship



“My Mass Comm courses helped lead the way to my current internship, a photographer for SNU Creative! This has been the best opportunity I have had to grow and learn in my field. It's fun to have a job that I love and the opportunity to gain experience.”

- Macey Hoffpaur

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