



**COMMUNICATION &
LEADERSHIP FOR
NONPROFIT
ORGANIZATIONS**

FOUR YEAR PLAN

DIVISION OF CULTURAL & COMMUNICATION STUDIES
SOUTHERN NAZARENE UNIVERSITY





COMMUNICATION & LEADERSHIP FOR NONPROFIT ORGANIZATIONS

ABOUT

From year one you will be involved with a nonprofit organization in the city. Inside & outside of the classroom you will begin to understand how nonprofit organizations work and what is needed to sustain them. This degree is designed to provide you with skills useful to a small or large nonprofit organization. You will know how to design, create press releases, write for grants, fundraise, balance budgets - everything needed to start a career at any level when making service a way of life.

DEGREE PLAN

***The courses listed are for this specific program and are in addition to the general education courses required for all students. See the General Education brochure or go to snu.edu/gen-ed for more information on those courses.*

01

Intro to Communication & Leadership for
Nonprofit Organizations
Service Learning Practicum
Writing for Mass Media
Principles of Accounting I
Service Learning Practicum

02

Design I
Design Tech
Service Learning Practicum
Spanish I
Organizational Change & Systems Analysis
Spanish II

03

Communication in Conflict Management
Leadership Theory & Practice
Integrated Marketing Communication for Nonprofits
Grant Writing for Nonprofits
Intercultural Communication
Social Media Content
Elective

04

Nonprofit Lead
Fundraising for Nonprofits
Elective
Leading Diverse & Inclusive Organizations
Internship



"SNU prepared me in many ways for working for the nonprofit whether it's helping or talking with others through the Christ-like community and hands-on classes. I am grateful for all SNU offered and for helping me pursue this degree."

-Tiffany Thomas, Regional Food Bank, OKC,
AmeriCorps Community Connection
Specialist

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