



INTERNATIONAL BUSINESS

FOUR YEAR PLAN

SCHOOL OF BUSINESS
SOUTHERN NAZARENE UNIVERSITY

SNU
1899



INTERNATIONAL BUSINESS

ABOUT

The International Business degree affords students the opportunity to explore the global nature of business in a faith-based environment that aligns with the university mission "To make Christlike disciples through higher education." Almost all businesses have some global aspect to their operations. It might be sourcing raw materials internationally, shipping products abroad, or purchasing equipment from global firms.

Technological advances have opened up new markets globally for businesses. Students majoring in International Business will learn how to be successful in a global marketplace. Students will receive a general Business degree with emphasis on international cultures, international economics, international law, international operations, and global business strategies. Emphasis is placed on bringing God's truth to the global marketplace. Additionally, students are encouraged to study abroad or complete an internship in their junior or senior year(s) to provide real-world experience and job training to fully round out their academic program.

DEGREE PLAN

***The courses listed are for this specific program and are in addition to the general education courses required for all students. See the General Education brochure or go to snu.edu/gen-ed for more information on those courses.*

01

Ethics and Business Principles
Principles of Marketing
Economics

02

Principles of Accounting I
Principles of Accounting II
Principles of Management
International Business and Ethics

03

Legal Environment of Business
Business Finance
International Management
Business Communication in a Global Environment
International Marketing
International Business Electives

04

Management Information Systems
International Business Law
International Finance
Business Analytics
Business Policy
International Economic Development



"This program has equipped me with important elements in global business. It has helped me to know how to interact and create bridges with others from different parts of the world."

- Abesolom Mekuria

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